

COMPANY COIN

The revolution of blockchain coins could change the business of companies

COIN BASED ON A PROMISE IN THE FUTURE



Storage space

Filecoin coin represents storage space. Anyone who provides storage space can earn it. Those who need storage space use coins to access the distributed system, which today competes with Amazon's AWS. Wikipedia uses Filecoin to save its data in a decentralized way.

filecoin.io

COIN BASED ON AN ACCRUED VALUE



Right to redeem prices

Kris+ coin is the digital currency of Singapore Airlines' loyalty program. Each token is guaranteed by a mile earned by flying with the company, in respect to a 1:1 ratio. With the tokens it is possible to redeem the rewards of the catalog with over 200 partners.

singaporeair.com

OPEN MARKET



Telephone Tokens in the '80s were used all around the world for public phone booths. They were so common use that they were often used as normal currency for their face value to buy anything. The Coins that will obtain more success will probably be used by everyone as a currency unrelated to the underlying value.

COIN BASED ON A PROMISE IN THE FUTURE



Working time

Kerman token is a coin that represents a portion of the time of the Australian entrepreneur Kerman Kohli. Every token can be used as a payment for selected tasks or services.

kermankohli.medium.com

COIN BASED ON AN ACCRUED VALUE



Meal vouchers

The Restaurant Association of Ireland (RAI) has launched a universal gift voucher, redeemable in up to 3000 participating member restaurants. Blockchain technology ensures transparency and immutability – no voucher need ever be lost, double spent or unaccounted for again.

rai.ie

CLIENTS

EMPLOYEES

VoloFin

Invoices

VoloFin coin is guaranteed by emitted invoices not yet paid. This makes it possible to liquidate the credits of companies through digital factoring on the Blockchain. Doing so, companies have the possibility of obtaining up to 90% of the invoice value in less than 24 hours. A distributed system also ensures that the same invoice is not sold twice (double pledging)

volofincorp.com



Personal time

Basic Attention Token (BAT) is a coin given in exchange for their attention to some advertisements shown in their browser. Creators and publishers of those ads earn for the contributions they create, through tipping and donations.

basicattentiontoken.org

STAKEHOLDERS

BANKS

L'OSTERIA

Company equity

L'Osteria coin is a bond issued by the German restaurant chain L'Osteria. The company raised €2.3 million from more than 1,300 investors in 2019. Each token represents a percentage of ownership of the firm.

stomarket.com



Real estate shares

SolidBlock coin transforms buildings into digital shares. Each coin represents a percentage of ownership of real estate assets. This allows on the one hand the buyers to participate pro rata in a real estate investment, on the other hand the sellers to increase the liquidity of their assets, improving the chances of sale.

solidblock.co

SHAREHOLDERS

INSTITUTIONS

SECONDARY MARKET



TimeRepublik offers a global platform to exchange time. Users provide services in exchange for TimeCoins to be used for other services on the platform. There are currently 100,000 members in over 100 countries (the token is not yet on Blockchain).

MASTERWORKS

Masterworks makes possible to invest in multimillion-dollar artworks, like a Picasso, through their tokenization which allows co-ownership (the token is not yet on Blockchain)



Cryptocurrencies

DAI token is generated through the collateralization of another cryptocurrency in the Maker ecosystem. The DAI is therefore a decentralized stablecoin, guaranteed by other cryptocurrencies, valued 1:1 with the USD. Companies can therefore access liquidity to finance their activities or send payments for goods or services.

makerdao.com



US dollars

JPM Coin is a permissioned, shared ledger system that serves as a payment rail and deposit account ledger, enabling participating JPMorgan clients to transfer US Dollars held on deposit with J.P. Morgan. JPM Coin facilitates real-time value movement, helping to solve common hurdles of traditional cross-border payments. It is redeemable at a 1:1 ratio for fiat currency held by JPMorgan.

jpmorgan.com



Tax credits

New Digital Lira token is a proposal regarding the creation of a token guaranteed by tax credits against the State in Italy. The token would be generated by the Revenue Agency. After the credit is issued it can circulate freely in the market allowing its monetization.

[maybe coming soon...]



Food stamps

The WFP has transferred \$1.4 million in food vouchers to 10,500 Syrian refugees in Jordan through a Blockchain platform. Every token represents the right to eat a meal in the camp.

wfp.org

